

Claxton PTO Meeting Agenda

Google Meet Virtual Meeting

meet.google.com/qcw-mjcf-rey

Tuesday, January 12, 2021 @6:00

Attendees: Mary Nichols, Amy Aiken, Jennifer Ward, Amanda Pattenayak, Abby Owolabi, Jessica Hunter, Jennifer Ward, Sara Neidenthal, Lisa Manning, Kelly Hiller, Miriam Scott, Stephanie Jones, Ashley Israel, Meredith Stanly, Brooks Butler, Dawn Rollins, Alison Gioia

6:00 - 6:10 Thank You's

- Holiday Drive Through Celebration: Claxton Staff
 - Huge success
 - Everyone loved and needed it.
- Hot Cocoa at Holiday Drive Through: Staff Appreciation Team
- Giving Smiles: All PTO and CLX Sponsors
 - Abby thank you for being so responsive and supportive
 - So easy to find people to sponsor kids
- Online CLX Merchandise Sales: Miriam Scott
 - Looks so beautiful and special
 - Sales were crazy good
 - \$800 revenue thus far
 - A lot of the inventory is older, and it is a great way to clear it out
 - Trying to figure out a way to make sure all children can receive a t-shirt that fits them. Make a plan to use up some of the inventory to give to those that cannot buy one right now. Maybe send an email to all asking about those that need a new t-shirt that fits appropriately.
 - Could give out at late Jan materials distribution (likely week of Jan 25)?
- New Corporate Sponsors:
 - French Broad Pediatrics
 - Hannah Cole of Sunlight Tax (CLX Parent)
 - Grateful for our community.
 - So far have received double the amounts in corp sponsors than we budgeted for. We are essentially at the same revenue as last year.

6:10 - 6:35 Staff Updates

- Principal's Message: Mary Nichols
 - Got the news yesterday about return to learn moved to March
 - Now everyone is working from home, which is hard for everyone.
 - News was a bit of relief, because we know it is not safe right now.
 - The staff has put a lot of work into remote learning and the idea of changing and going back to in person learning is overwhelming at this point.
 - A lot of mixed feelings.
 - In the middle of mid-year testing: readying/math.
 - Working on WIGs (wildly important goals) with the children. Trying to teach the kids the language of goal setting.
 - Miriam and Mary have been working on a draft updated parent handbook for months. It is hard to work on Operating procedures and how things work in the building when we are not in the building with children.
 - Starting the first parent virtual support group this week.
 - Parents are feeling disconnected from each other and people are asking how others are handling this situation.

- Want parents to feel comfortable to share their feelings without Mary being there.
 - A text with the meet link will be sent about an hour or two before the parent support group meeting on Thursday.
 - Exploring an idea of hosting a Principal / Asst Principal coffee virtual meet up as a way to have parents be able to come and ask questions.
 - Enrollment for new families is coming up. It is the season for parents to make decisions as to where to send their kids.
 - ACS website with information: <https://www.ashevillecityschools.net/domain/50>
 - A new Claxton video was made and is on the ACS website: <https://youtu.be/FucBK9Ctg8>
 - Putting together a facts list.
 - Typically each spring the Asheville City Schools' elementary schools have in-person tours for new / prospective families. As in-person school tours will not be able to take place this spring, our school district and school is working on creative ways to get information out to families. One way we (Claxton families) can all help is to be a reference to the prospective / new families that may have specific questions about Claxton and/or your experience at Claxton.
 - If you would be willing to be a reference to families (for them to email and/or call you), please provide your contact info in the sheet in this link: <https://tinyurl.com/clxfamilyreferences>
 - We would especially **love to have some current Kindergarten families** on the reference list, as your perspective of having a kindergartener during the pandemic is very valuable to rising K families!
 - There is a New Families PTO committee in place (Jen and Meredith + 2) that incoming parents can also speak with.
 - Next materials distribution date: Have to wait until after Jan 19th for the date to be determined.
 - Many more restrictions now, so it will look different
 - Hope to be able to provide any online merchandise pick up.
 - Might be time to start recruiting room parents in Mary's weekly letter. Also ask for suggestions from the teachers. Miriam and Mary are working the details of this out.
- Claxton Staff Team Updates
- MTSS (Multi-Tier System of Supports) Team
- Social Justice Team
- Social Emotional Learning Team
- Lighthouse/Leader in Me Team
 - Really excited to hear that we are proposing getting a Lighthouse club (at the 2 pm time) for 4th and 5th graders. Have them read, golden tickets, jokes and birthdays.
 - Student Lighthouse kids are normally nominated and voted on.
 - This year all can be part of it
 - Will also likely open it up to those that do not want to be on screen to help with editing and behind the scenes
 - Teacher Kelly Hillier put together a service project for 5th graders. Started with her truck being stolen from her driveway.
 - Found out that people were living in her truck.
 - Discussed it with the 5th graders; homelessness and what they have observed in our areas.
 - Ms. Peoples introduced them to [BeLoved Asheville](#).

- They set up food pantries and kids have sent messages and items showing ways they have helped this group.
 - AMPED (Art, Music, PE, Drama) Team
 - Mr. Brooks (holiday radio station!) and Mrs. Rigsby have been so enthusiastic and run with all ideas.
 - Each specialist has been assigned a grade level and will dive into WIGs (wildly important goals) and how to use them.
 - Our librarian, Amy Brown, was recognized in November as an Asheville [GreenWorks](#) Education Partner Hero! Congrats Ms. Brown!! This was given surrounding her involvement with education, bees and working with local pollinator groups.
 - Morning news announcement on Thursday for the change in the 2pm clubs – current offering 4 moving down to 2 each week.
 - Planning for the next integrated unit with the 3rd graders – hidden leaders in Asheville. Should start in March.

6:35 - 6:40

Treasurer Team Updates

- Treasurer's Report: Ashley Israel, Sara Niedenthal, and Dawn Rollins
 - Corp sponsor donations we have received have been double our corp sponsor budget (budget of \$3K).
 - Staff has only utilized only \$1k out of the family support fund (\$5k in the budget) and \$700 used in Teachers grants used (not what has been granted). Mary to remind staff / give them an update on their expenditures.
 - Updated financials are at bottom of these minutes.

6:40 - 7:00

Event Updates

- Yearbook: Jessica Hunter
 - We need to think creatively on a way to get a picture of each and every Claxton child
 - Ideas:
 - Screen shot?
 - Ask each family if they want a picture in the yearbook and then the parent needs to submit the picture.
 - Parent volunteer from each grade level to help get a picture of each child.
 - Mary:
 - If we are doing the yearbook, we need a picture of every child. We don't want anyone to be left out.
 - Needs to be a teacher/parent partnership
 - When we make the request to the 5th graders for adds, will also ask for their children's pictures.
 - The company does have the option to upload photos directly to their site.
- Social Justice League Parent Auxiliary: Amy Aiken
 - The Claxton Social Justice League Auxiliary (a parent liaison between the Claxton Social Justice League and Claxton PTO) would like to invite caregivers of Claxton students to the **first** in A Learning Together Series: [How Caregivers Talk about Race with Kids](#).
 - This is a free, virtual talk with Dr. Megan Underhill about racial socialization, including research findings from Asheville parents and discussing how caregivers communicate ideas about race. Please come learn with us as we explore moving from talk to action.
 - Dr. Megan R. Underhill is an assistant professor of sociology at the University of North Carolina Asheville. She is a race, family and inequality scholar who studies how white parents think about

issues of racial and class inequality and how they communicate these ideas to their children.

- This event will take place on Wednesday, January 27 from 7-8pm. **Please register [here](#).**
 - Claxton families only for this first event.
 - Will include in Mary's weekly email letter
 - Excited for the first talk to kick this off.
 - Another UNC and Warren Wilson speaker is in the pipeline.
- Staff Appreciation: Lindsey Kuscera and Alison Gioia
 - Feb. is the month of love and we welcome any ideas on ways to recognize our staff while they work from home etc.
 - Staff birthday cards (December/January) are at the school and we will circle back with Mary on if we should mail them directly to the homes moving forward or mail what is currently at the building.
- Scholastic Virtual Book Fair TBD?
 - Still waiting to hear from Scholastic to confirm a virtual book fair this year.

Meeting Chat box

Jennifer Rhode Ward

6:38 PM

Any chance of a (food) pantry on our campus?

Mary Nichols

6:38 PM

I don't know but I will definitely try to find out!!!

Jennifer Rhode Ward

6:40 PM

@Mary if it is do-able I can assist with supplies, construction, etc. Our 3rd grader is really really into this. She asked a teacher when she was in K but was told no. Asked me to ask again -

Mary Nichols

6:43 PM

I have added to my list, Jen, and I'll be following up with you about it!

Dates to Remember

Thursday, January 14: Caregiver Session for Tech, Academic, and Social Emotional Support 6:00 (meet.google.com/IHY-ANFF-FSN)

Wednesday, January 27: SJL Auxiliary Virtual Workshop 7:00pm

Monday, February 1: ACS Board of Ed. Regular Meeting 6:30pm

Tuesday, February 2: PTO Meeting 6:00pm (virtual)

Things to Remember

Claxton Connections: tinyurl.com/clxconnections Support our Community connected businesses

www.claxtonparents.com

Co-Presidents: Amanda Pattanayak / alsevigny@aol.com / (617) 953-0855

Stephanie Jones / stephmissvolgo@gmail.com / (828) 398-9200

- Claxton Rewards -

YOU CAN **easily** HELP OUR CLAXTON KIDS BY SHOPPING
-AS YOU NORMALLY DO-

It all adds up! Please share with your friends and family!

Let us know about other programs we should add to the list.

Store / Program	Details / How To
Harris Teeter	<p>Link your VIC card to choose Claxton as your school (<i>must be re-linked each fall</i>) Can do at a store or online: www.harristeeter.com/together-in-education</p>
Ingles	<p>Link your Ingles Advantage card (<i>must be re-linked each fall</i>) to choose Claxton as your school.</p> <p>Can be done at a store or online: https://www.ingles-markets.com/tools-for-schools-link</p>
Amazon	<p>Shop at Amazon? Choose Claxton PTO as your charity and Amazon will donate 0.5% of eligible purchases to Claxton. Cannot use the app but you can put items in your cart from the app and then go to smile.amazon.com to make the final purchase.</p> <p>How to: 1. Sign in to smile.amazon.com on your desktop or mobile phone browser. 2. From your desktop, go to Your Account from the navigation at the top of any page, and then select the option to Change your Charity. Or, from your mobile browser, select Change your Charity from the options at the bottom of the page. 3. Select a new charitable organization to support. http://smile.amazon.com/about</p>
Box Tops for Education	<p>Box Tops are worth 10¢ each for our school.</p> <p>Look for the Box Tops 4 Education logo on hundreds of everyday grocery and household products.</p> <p>No more clipping! Use the Box Tops app to scan your receipts.</p> <p>www.btfe.com</p>

Claxton Elementary PTO

BUDGET VS. ACTUALS: FY_2020_2021 - FY21 P&L

July 2020 - June 2021

	ACTUAL	TOTAL	
		BUDGET	OVER BUDGET
Revenue			
Book Fair			
Scholastic		2,500.00	-2,500.00
Total Book Fair		2,500.00	-2,500.00
Boosterthon Income	37,173.00	25,000.00	12,173.00
Corporate Contributions	6,150.00	3,000.00	3,150.00
Direct Public Support			
Individ, Business Contributions		500.00	-500.00
Total Direct Public Support		500.00	-500.00
Income Auction			
Ticket Sales for Silent Auction		3,000.00	-3,000.00
Total Income Auction		3,000.00	-3,000.00
Indirect Public Support			
Amazon Smile	75.84		75.84
Scrip	651.94	500.00	151.94
Total Indirect Public Support	727.78	500.00	227.78
Sales			
Sportswear	728.49	500.00	228.49
Yearbooks		2,000.00	-2,000.00
Total Sales	728.49	2,500.00	-1,771.51
Staff Appreciation fund	70.00	100.00	-30.00
Total Revenue	\$44,849.27	\$37,100.00	\$7,749.27
GROSS PROFIT	\$44,849.27	\$37,100.00	\$7,749.27
Expenditures			
Bank Fee			
Bank Checks Order	35.95	30.00	5.95
Credit Card Machine	81.62	200.00	-118.38
Returned Item		25.00	-25.00
Total Bank Fee	117.57	255.00	-137.43
Contract Services			
Accounting Fees	500.00	300.00	200.00
Total Contract Services	500.00	300.00	200.00
Fundraising Expenses			
Book Fair Payment		2,500.00	-2,500.00
Boosterthon Expense	9,798.98	8,250.00	1,548.98
Silent Auction	3,110.33		3,110.33
Alcohol Permit	-160.00		-160.00
Facilities and Equipment			
Equip Rental and Maintenance	-375.00		-375.00
Total Facilities and Equipment	-375.00		-375.00
Total Silent Auction	2,575.33		2,575.33

Claxton Elementary PTO

BUDGET VS. ACTUALS: FY_2020_2021 - FY21 P&L

July 2020 - June 2021

	TOTAL		
	ACTUAL	BUDGET	OVER BUDGET
Total Fundraising Expenses	12,374.31	10,750.00	1,624.31
Misc. Reimbursements	27.22		27.22
Operations			
Books, Subscriptions, Reference	805.82	1,418.00	-612.18
Postage, Mailing Service		100.00	-100.00
Total Operations	805.82	1,518.00	-712.18
Other Types of Expenses			
Insurance - Liability, D and O	574.00	574.00	0.00
Total Other Types of Expenses	574.00	574.00	0.00
Parent Support			
5th Grade Celebration		500.00	-500.00
Field Day		400.00	-400.00
Total Parent Support		900.00	-900.00
Payment to Yearbook Co.		3,000.00	-3,000.00
Programs			
Family Support Fund	984.44	5,000.00	-4,015.56
Social Justice League		3,900.00	-3,900.00
The Leader in Me	4,500.00	5,000.00	-500.00
Total Programs	5,484.44	13,900.00	-8,415.56
Teacher/Classroom/School Support			
Bees		400.00	-400.00
Bus Driver Love the Bus Week		300.00	-300.00
Mini Grants for Staff	697.45	3,000.00	-2,302.55
Mural Project		6,203.00	-6,203.00
Principal's Discretionary Fund	2,000.00	2,000.00	0.00
PTO President discretionary	208.15	500.00	-291.85
Staff Appreciation	380.14	1,500.00	-1,119.86
Substitute Teachers		2,000.00	-2,000.00
Teacher assistant supplies	750.00	750.00	0.00
Teacher of the Year		500.00	-500.00
Teacher supplies	3,400.00	3,400.00	0.00
Tshirts for Staff	625.00	625.00	0.00
Volunteer Coordinator		2,600.00	-2,600.00
Total Teacher/Classroom/School Support	8,060.74	23,778.00	-15,717.26
Total Expenditures	\$27,944.10	\$54,975.00	\$ -27,030.90
NET OPERATING REVENUE	\$16,905.17	\$ -17,875.00	\$34,780.17
NET REVENUE	\$16,905.17	\$ -17,875.00	\$34,780.17